



Aberdeen & Grampian
Chamber of Commerce
The Ultimate Business Network

The Ultimate Business Network



British
Chambers of
Commerce
Accredited

The Ultimate Business Network

Aberdeen & Grampian Chamber of Commerce deliver around 80 events as part of the 'ultimate business network' and look to strive to give all our members the opportunity to develop their business, participate in a range of networking events and delve into issues affecting North-east Scotland.

If you're looking to raise brand awareness of your product or service within North-east Scotland or have just started a business in the area then sponsoring or advertising at one or more of our events could be the answer. Becoming part of the 'ultimate business network' provides companies with the opportunity to develop their brand in the following ways:

- Inserts in delegate packs at our Business Breakfasts
- Corporate gifts for delegates
- Display stands
- Event Sponsorship

Delegate Pack Inserts

Our Business Breakfast series run on a monthly basis, with between 90 and 350 delegates. We provide each delegate at our Business Breakfast with a pack, sponsored by Technip, and our members the opportunity to provide an insert promoting their service or product to attendees. The figures quoted are for members of the Chamber.

Fee: £200 (ex VAT)

Fee: £250 (ex VAT) for All-Energy 2012

We also provide the opportunity for one promotional piece of literature at our City Connections, Alternative Networking and Speed Networking events.

Fee: £100 (ex VAT)

Corporate Gifts

As above but providing a corporate gift for our delegates.

Fee: £200 (ex VAT)

Display Stands

As above but having a display stand/pop up banner at our events with less restricted numbers.

Fee: £200 (ex VAT)

Event Sponsorship

SPEED NETWORKING

The Chamber speed networking events are ideal for smaller businesses and provide a very effective form of marketing. Our quarterly speed networking events are informal but highly focussed over a 2 hour period, allowing delegates to typically connect with around 20 other businesses in a structured, face to face, one to one micro meeting lasting for approximately 2 minutes. This type of networking gives delegates a straightforward, business to business opportunity with the added value of an informal lunch break in between the first and second session, giving attendees the benefit to continue discussions and we tend to attract around 40 delegates to each event.

Fee: £500 (ex VAT)

LUNCH 'N' LEARN / EVENT MANAGEMENT

The lunch 'n' learn events, organised with your business needs in mind, not only provide great networking opportunities but the emphasis is on business benefits for our members, providing you and our members with meaningful business development opportunities. Aberdeen & Grampian Chamber of Commerce co-ordinate the event from conception to completion and have included working with the European Golf Tour and Microsoft to tourism in North-east Scotland and eCommerce initiatives with Spanish businesss and our average attendance for Lunch 'n' Learns is 35 delegates.

Fee : From £600 (ex VAT)

Aberdeen & Grampian Chamber of Commerce can also provide event management for a range of events and initiatives including seminars, breakfasts and product launches such as the Bon Accord Payroll Services Employment of an International Workforce.

Fee : On application

Event management benefits include:

- Branding of the event with sponsor's company name
- Branding within the events page of the Business Bulletin, distributed to 1,800 named key contacts of Chamber members and 2,000 distributed at business hubs in Aberdeen and Shire
- Branding on the events calendar distributed at Chamber events, partner events and to potential Chamber members
- Logo and sponsor status on Chamber website with link to sponsor's website, around 600,000 hits
- Sponsorship mention via our eNews, sent to over 4,600 named contacts
- Opportunity to provide display stand and promotional literature or items at the event
- Acknowledgements by the Chamber representative giving the opening and closing remarks
- Delegate booking and confirmation
- Room hire
- AV equipment
- Dedicated event co-ordinator on the day
- AGCC Senior Manager to introduce and close

- Catering for delegates
- Delegate list
- Name badges
- 10% discount for Northern Star Business Awards
- 25% discount on advertising in the Business Bulletin

SHIRE CONNECTIONS

'Shire Connections - Reaching out to Businesses in the North East' in association with Aberdeenshire Council.

Continuing the successful series of events during 2011, which focused on various topics such as tourism and the Aberdeenshire local development plan, we will endure to bring rural businesses together. Working with Aberdeenshire Council, Aberdeen & Grampian Chamber of Commerce organise and run around 4 Shire Network events each year which are typically attended by SMEs from a variety of sectors, with around 40-60 delegates at each.

Co-sponsorship opportunities available.

Sponsored by :



CITY CONNECTIONS

The Chamber's City Connections events provide businesses the opportunity to network and develop new relationships and contacts. Delegates from a range of business sectors and industry sizes attend this series of quarterly events, although typically they attract SMEs with an average of 60 delegates. Guests network throughout the registration process and are then given 2-3 minutes prior to lunch, once seated, to outline their products or services to the 7 guests on their table; they then change tables before dessert and replicate the format to another 7 guests. Delegates are always encouraged to remain behind to continue developing their business.

Fee: £700 (ex VAT)

Sponsorship benefits for the above events include:

- Branding of the event with sponsor's company name
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- Branding within the events page of the Business Bulletin, distributed to 1,800 named key contacts of Chamber members and 2,000 distributed at business hubs in Aberdeen and Shire
- Branding on the events calendar distributed at Chamber events, partner events and to potential Chamber members
- Logo and sponsor status on Chamber website with link to sponsor's website, around 600,000 hits
- Sponsorship mention via our eNews, sent to over 4,600 named contacts
- Opportunity to provide display stand and promotional literature or items at the event
- Two free places at the event

- Opportunity to give a 5 minute welcome at the event
- Sponsorship acknowledgements by the Chamber representative giving the opening and closing remarks
- 10% discount for Northern Star Business Awards
- 25% discount on advertising in the Business Bulletin

AGM

The Aberdeen & Grampian Chamber of Commerce AGM.

Fee : £1,600 (ex VAT)

Sponsorship benefits include:

- Branding of the AGM with sponsor's company name
- Branding within the events page of the Business Bulletin, distributed to 1,800 named key contacts of Chamber members and 2,000 distributed at business hubs in Aberdeen and Shire (if sponsorship confirmed by May 4 2012)
- Press release announcing sponsorship
- Logo and sponsor status on Chamber website with link to sponsor's website, around 600,000 hits
- Sponsorship mention via our eNews, sent to over 4,600 named contacts
- Opportunity to display pop-up stand and literature in delegate packs at the event
- Logo and sponsor status on AGM presentation slides
- Acknowledgement by Chamber President in opening remarks

GOLF CHALLENGE 2012

Aberdeen & Grampian Chamber of Commerce are organising their annual golf outing for 2012 in June or July, followed by a prize giving dinner to finish the evening. This golf outing is a great way to entertain clients, customers and business associates in a relaxed environment. The plan is for a shotgun start format, with capacity for 72 players, thus allowing for networking and business development before and after the event. The Chamber is delighted to offer you the opportunity to be the headline sponsor of the 2012 Chamber Golf Outing.

Fee £3,600 (ex VAT)

Golf Challenge sponsorship benefits include:

- Branding of the event with sponsor's company name
- Branding of the Golf Challenge with sponsor's company name
- Branding within the events page of the Business Bulletin, distributed to 1,800 named key contacts of Chamber members and 2,000 distributed at business hubs in Aberdeen and Shire
- Branding on the events calendar distributed at Chamber events, partner events and to potential Chamber members
- Logo and sponsor status on Chamber website with link to sponsor's website, around 600,000 hits
- Sponsorship mention via our eNews, sent to over 4,600 named contacts
- Complimentary entry for one team of 4 at the golf event and dinner
- Display of marketing boards and banners throughout the venue and course, where appropriate
- Distribution of starter packs to golfers at each event containing promotional literature and golfing products, etc

- Press release announcing sponsorship
- Highlight by Chamber representative at the golf event and dinner
- Participation of prize giving at the dinner and introduction to guests

BUSINESS BREAKFAST SERIES

The Business Breakfast series has been running for nearly 15 years and provides an extremely popular business forum with an average of 185 delegates in 2011, covering a wide range of business topics and issues relevant to North-east Scotland in order ranging from renewable energy to oil & gas and the economy to marketing. This successful series of morning events is part of the 'ultimate business network' putting members at the heart of the Chamber.

Co-sponsorship opportunities available.

Sponsored by :



**For more information, please contact
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