

PREMIER PARTNERSHIPS 2012

www.agcc.co.uk/premier-partnership



Aberdeen & Grampian
Chamber of Commerce
The Ultimate Business Network

Premier Partnership 2012

ultimate **Personal**
Exclusivity Network
Connectivity
Develop *Executi*



PREMIER BUSINESS NETWORK

Premier Partnership builds a bridge between Aberdeen & Grampian Chamber of Commerce and key businesses throughout the North-east. Premier Partners are important to the work of the Chamber and we provide the opportunity to raise your business profile and widen your engagement with the community.



PREMIER OPPORTUNITIES

Premier Partnership provides the opportunity to visibly demonstrate your commitment to the future prosperity of the region.

The Chamber offers a range of unique benefits from profile raising and networking initiatives to shaping the agenda for our Chamber Networks and aligning these with your own priorities. Premier Partners enjoy a wide-ranging suite of services and benefits valued at over £15,400, tailored to help you achieve the objectives of your organisation. As a Premier Partner, the Chamber will provide you with exclusive networking opportunities not only with Premier Partners and leading North-east businesses but through our newly launched Chamber Networks, government bodies and Northern Star Business Awards.

“ Premier Partnership has benefited our organisation in terms of growth and being a part of the Chamber’s commitment to the region’s prosperity. ”

(Neil Carrington, Chief Executive, Bon Accord Employment Services Ltd)

“ Becoming a Premier Partner of AGCC was an unchallenged decision within the company.

The team at AGCC has a proactive stance and is a powerful voice for the business community. It provides many opportunities to get involved with events and has a large following from many different organisations across the region, with members both big and small. This gives everybody great networking opportunities.

Also of importance was the added benefit that Premier Partnership status gives to businesses that are globally connected. Chamber of Commerce offices around the world are recognised in building trade and business relationships and with Fifth Ring’s international footprint. ”

(Ian Ord, Business Development Director for Fifth Ring Integrated Corporate Communications)

“ Our Premier Partner membership with AGCC over the last several years has been a valuable resource for our business.

Not only do we get the opportunity to network directly with prospective clients and industry professionals to help promote our port, but they keep us up to date with many business related issues and current affairs.

An added benefit is the many seminars and business breakfast events that the Chamber hosts; they provide a platform through which members can discuss topical issues and improve everyday business practices. I highly recommend Chamber membership to any business owner looking to network and grow. ”

(Colin Parker, Chief Executive, Aberdeen Harbour Board)

PREMIER POSITIONING

Our Premier Partners are at the heart of the ultimate business network and benefit from a host of exclusive branding and advertising opportunities which represent the interests of your company. We work closely with you to ensure you achieve the optimum exposure and enhanced profile to demonstrate both your contribution to the region and your association with an organisation dedicated to creating the 'Ultimate Business Network.' Our Head of Membership will provide you with the most effective support by helping you to utilise all your Premier Benefits. In return for your support, we offer:



Business Bulletin

- One Business Bulletin profile page (readership of around 15,000)
- Logo in all Business Bulletins

Ultimate Business Networking Events

Business Breakfasts

- One insert in the delegate pack at each Breakfast
- One display stand at each Business Breakfast
- Acknowledgement of Premier Partner status at each Business Breakfast
- Two complimentary places at each

City Connections Lunch

- 1 complimentary place at each

Shire Connections Lunch

- 1 complimentary place at each

Northern Star Business Awards

- Discount on table bookings

Advertising

- Logo on each page of the Chamber website (around 600,000 hits annually)
- 25% discount on all advertising, on both the website and in the Business Bulletin

Priority PR Opportunities

- Premier Partner page on the website (editorial control with your company)

Status

- Chamber's Premier Partner logo for your use

Subsidiaries

- Up to 5 included in your Premier Partnership

Training

- £1,000 training credit towards the course bookings of your choice

Account Management

- By the Chamber's Head of Membership

Contact

For more information contact:

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New: £7,300 + VAT
Renewal: £6,600 + VAT





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