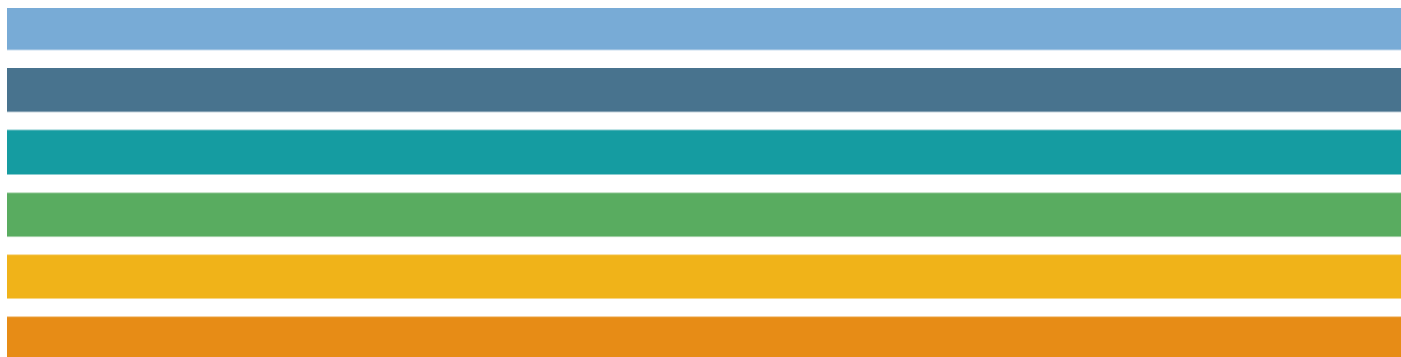


**Aberdeen &
Grampian
Chamber of
Commerce**

CREATING CONNECTIONS

BUILDING YOUR BUSINESS | GROWING THE REGION'S ECONOMY



Chambers of Commerce sit at the heart of local business communities across the UK and beyond. Offering unrivalled expertise, networks and connections and bringing thousands of companies of every size and sector together to thrive and grow.

Like you, we are an SME ourselves so understand the challenges you face on a daily basis. We know the importance of doing and not just talking. Delivering results and making a positive difference for you and our business community.

Members get access to a range of over 60 benefits to help them get ahead in business. Everything from raising brand awareness to ensuring they have their finger on the pulse of the things they need to know. From creating new business opportunities to upskilling staff through our training programmes. From supporting import and export activities to saving money on business services and much more. You can find out more on the following pages.

Whether it's to make your business more successful, to play a role in creating a strong and sustainable North-east economy or a bit of both, our team would love to discuss how membership of the Chamber would benefit you. Achieving together what we could not individually.



Russell Borthwick
chief executive





How we can help your business today

Membership gives you access to a range of practical support to help your business succeed.

From sole traders to multinational corporations, the Chamber is Britain's biggest business network representing over 70,000+ member companies with 5.8 million employees covering every sector and location in the UK.

Aberdeen & Grampian Chamber of Commerce supports members locally, nationally and globally. They join for a wide variety of reasons, selecting the ingredients that work for them from our extensive menu of services.

Networking & events

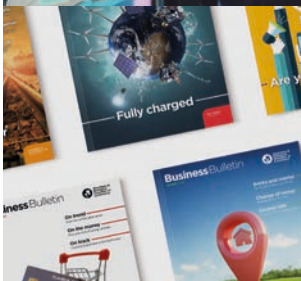
We inform and connect our members through our events programme, providing peer learning, information exchange, problem solving, building networks and helping you win business. www.agcc.co.uk/events



Skills & training

Enhance the expertise, productivity and performance of your workforce with a constantly updated programme of training courses. Over 30,000 delegates are trained every year across our network giving their employers a competitive advantage.

www.agcc.co.uk/training



Visibility

Promote your organisation to the Chamber network and keep your finger on the pulse of the business news you need to know via the Morning Bulletin, Business Bulletin and our online community. With 100,000+ average monthly page views, over 15,000 recipients of the Morning Bulletin and 15,000+ social media followers, we can give you the exposure and insight you need.

www.agcc.co.uk/helpingyour-business/news-opinion



Market intelligence

Inform your future plans with Chamber reports and insights on a range of topics, economic indicators and sector trends. You can also commission our independent Research Chamber team to undertake bespoke research on your company's specific issues and opportunities to help make better strategic decisions.

www.agcc.co.uk/research-chamber

International support

Our team of highly trained experts provide the knowledge and documentation to help exporters and importers move goods seamlessly across borders. And we help companies explore new market opportunities through our programme of trade missions and events. www.agcc.co.uk/helping-your-business/international-markets





How we will support your business tomorrow

The Chamber plays an active part in creating the economic conditions that will ensure the future success and prosperity of the North-east Scotland region, its businesses and residents. We take pride in being known for doing things, not just talking about them.

ABZOLUTELY.

Political influence

We are politically independent but with a direct line into government at all levels. Our lobbying and campaigns ensure your voice is heard, creating the policies and conditions to help businesses succeed.

Regional Economic Strategy

The Chamber is a co-author and delivery partner of the RES and holds board positions at Opportunity North East, VisitAberdeenshire and Aberdeen Inspired. This means our members effectively have a seat at the top table, enabling us to share information, join up agendas, shape future plans and get things done.



Abzolutely

The Aberdeen city region has a great story to tell. Led by the Chamber, this campaign and free online toolkit provides businesses with the images, videos, stories and facts to play a positive role in sharing the region's story, helping attract investment, the best people and winning business. www.abzolutely.com



Circular North-east

Informing and inspiring businesses to realise the benefits the circular economy presents to diversify, reduce costs, gain better value from their waste and explore new business opportunities.

www.agcc.co.uk/circular-north-east



Developing the Young Workforce

Bridging the gap between North-east employers and education to create your future staff pipeline. Informing and inspiring young people through employer engagement in schools, building young people's core skills through work placements and apprenticeships, helping them find fulfilling careers. www.dyw.org.uk

Net Zero North-east

Supporting SME's in understanding and taking the first steps on their journey to net zero. www.agcc.co.uk/net-zero-north-east

VANGUARD



Vanguard

A dynamic volunteer initiative making good things happen in the Aberdeen city region which otherwise would not. www.agcc.co.uk/supporting-our-region/vanguard

Membership types

We understand that every business is unique and needs support with different things at different times. That's why we make it as easy and flexible as possible for you to get what you want from your Chamber membership.

Our choice based packages have been created to allow you to select the benefits bundle that suits your requirements at any given time, making sure you get the greatest possible return on your investment.

Membership works, but don't just take our word for it. Here's what some of our members say about why they joined the Chamber...

WE JOINED

“and it’s like having a bigger team, one that knows our business and creates opportunities for us.”

CHRIS DUNRIDGE
HEAD OF HR AND DEVELOPMENT,
DONALD RUSSELL LTD



WE JOINED

“and the practical support and political lobbying for business relief has been invaluable during the CV19 crisis. We have a voice with policymakers at Westminster and Holyrood thanks to the Chamber.”

STUART MCPHEE
DIRECTOR,
SIBERIA BAR & HOTEL



WE JOINED

“and the Chamber has provided valuable training support to our growing workforce as well as opportunities to make new business connections as we increase our presence in the region.”

JAMIE JOHN
BASE MANAGER,
NHV HELICOPTER LTD



WE JOINED

“and would recommend others do too, regardless of the size of their business. It’s not expensive to join and we see the return on our annual investment in membership over and over again. Not being part of the Chamber is unthinkable.”

FIONA FERNIE
HEAD OF INCOME GENERATION & BUSINESS
DEVELOPMENT, CLAN CANCER SUPPORT



Bronze membership

£360 annual fee*



Bronze membership costs less than £1 a day.

* Plus VAT

Visibility

Business Bulletin

- New member listing in first issue after joining
- Mailed copy of each issue
- Opportunity to submit news articles
- On the Move listing for new staff
- 30% discount on advertising packages

Online

- You will receive our Morning Bulletin to your inbox daily
- Unlimited member news stories on www.agcc.co.uk including backlinks to enhance your SEO
- Listing in, and access to, our member directory connecting you with 1,000+ member companies
- One minute member pitch video on our social media channels
- Access to selected research reports and data

Networking & events

- Attend our free events series
- 36% discount on paid events
- Invitation to themed network policy meetings - examining the issues facing your business
- Regular Maximise your Membership and networking sessions

International support

- Opportunity to participate in our programme of trade missions

Cost savings

- Benefit from a wide range of member offers on our website
- Free 24/7 legal helpline
- AA Roadside
- AXA Health
- Moneycorp (FX)
- Westfield Health
- Meeting room hire/hot desk facilities at the Chamber Hub

Other benefits

- Use of Chamber logo and membership accreditation
- Membership certificate to display
- Take part in our research panels
- Biannual telephone updates with your Relationship Manager

Silver membership

£600 annual fee*



Silver membership costs less than the price of your daily skinny latte

* Plus VAT

As a silver member you have access to all of the benefits in bronze membership **plus**

Visibility

Business Bulletin

- One half page Business Profile **or** half page Word of Advice column worth £670 per year
- Contribute one Hot Topic article worth £350 **or** a £400 voucher towards Morning Bulletin/ Business Bulletin advertising per year

Online

- Your news featured in the Morning Bulletin, delivered to the mailboxes of 15,000+ key business figures daily
- Opportunity to submit up to four blogs per year on www.agcc.co.uk
- Publish exclusive discounts and offers to share with 1,000+ other member companies

Networking & events

- One personal introduction at a Chamber event

Skills & training

- 33% discount on Chamber training courses

International support

- Up to 50% discount on selected export documentation services

Other benefits

- Opportunity to be a supplier of goods and services to the Chamber
- Annual in person activity review meeting with your relationship manager

Gold membership

£1,200 annual fee*



One year's gold level membership costs just the equivalent of three return flights to London

As a gold member you have access to all the benefits in bronze and silver categories

plus

Visibility

Business Bulletin

- Bulk supply of copies for staff and customers
- Full page Business Lessons I've Learned column worth £970

Online

- Up to four job vacancy listings per year

Networking & events

- Unlimited personalised introductions
- Up to 25% discount on event management service

Market intelligence

- Discounted rates on bespoke research and sponsorship of economic surveys

Political influence

- Invitations to participate in Chamber policy activity, consultations and Network Groups
- Monthly update and preview from our policy team

Other benefits

- Up to two affiliate companies included in membership at no additional cost
- Bespoke membership agreement incorporating your key objectives
- Biannual in person activity review meeting with your Relationship Manager

Platinum membership

£2,760 annual fee*



A year's platinum membership costs just the equivalent of three days of professional fees

* Plus VAT

As a platinum member you have access to all of the benefits in bronze, silver and gold categories **plus**

Visibility

Business Bulletin

- One full page thought-leadership article worth £970

Online

- Opportunity to publish two sponsored articles per year in the Morning Bulletin worth £400 each

Networking & events

- Two free places at our four leadership events per year worth £800
- One top table invitation at our business breakfast series
- Access and introductions to key decision makers and other Chamber partners and members
- 10% discount on Northern Star Business Awards tickets

International support

- One day of business **or** international trade support consultancy worth £750

Political influence

- Bespoke policy and lobbying support
- Invitations to meet with political leaders and senior civil servants

Other benefits

- Up to five affiliate companies included in membership at no additional cost
- Chamber Chief Executive, senior team and board engagement
- Use of executive AFC tickets
- Quarterly in person activity review meeting with your Relationship Manager

Premier partnership

£10,000 annual fee*



“The University of Aberdeen Business School is committed to engaging with the local business community, in order to enhance student employability and to play a role in the development of the region. Premier Partnership has proved to be an ideal vehicle to keep us connected with the business world and no doubt has helped us to accelerate our engagement activity.”

Prof Norman Hutchison,
Chair in Business School,
University of Aberdeen

* Plus VAT

The Chamber provides a range of practical business support services to help its members to be more successful today while creating the conditions for the future economic success of the region.

Like most of our members, we ourselves are a SME with no public funding towards our core services.

Our premier partners see the value of a strong regional Chamber and choose to engage with us at this level to reinforce their ongoing commitment to the region and its economy. They join a cause, not a club.

Without their support we would not be able to undertake much of the good work that we do. Their engagement is hugely valued and appreciated.

In addition to having access to all the elements of our four levels of membership, premier partners receive a suite of bespoke and exclusive benefits which can include:

- **Economic leadership** - a ‘seat at the top table’ shaping and influencing Regional Economic Strategy, City Region Deal, Invest Aberdeen and City Centre Masterplan related activities
- Engagement with Opportunity North East, Visit Aberdeenshire, Aberdeen Inspired and other key business agendas through the Chamber’s board positions
- Regular briefings from our chief executive and direct line to our executive team, board and policy council to support business challenges and initiatives
- Access and introductions to **key decision makers** and other Chamber partners and members

- Opportunity to **shape policy** agendas, engage in lobbying activity and campaigns
- **Exclusive invitations** to events including ministerial meetings, major awards, conferences and leadership dinners
- Complimentary places at **Chamber events** throughout the year
- **Priority engagement** in the skills agenda and circular economy through our lead status in the Developing the Young Workforce initiative and Circular North-east programme
- Participation in **Vanguard**, providing career development opportunities for future leaders to have a meaningful role in making good things happen in the region
- One full page **article or advertisement** every year in our Business Bulletin along with branding in each edition
- **Dedicated webpage** at agcc.co.uk with links to own site and highlighted news stories
- References and **branding** at specific key events
- £1,000 **credit** to use against selected Chamber services including in-house training, research or profile-raising
- Monthly economy and Chamber activity updates
- **Unlimited** affiliate companies included in membership at no additional cost

Premier Partners



Our foundations are **local**, our influence **national** and our reach **global**

With networking, learning and business development opportunities

Celebrating success, through the region's biggest and best business awards

Training programmes to build your staff expertise and performance

Use our research team to gain insight into your markets, staff, customers and competitors

Raise your profile and keep your finger on the pulse of the business news you need to know

Expertise to help import/export your goods and develop new overseas markets

Our lobbying and campaigns help get your business a better deal

Chamber members get all this and so much more. Check out our two minute showreel



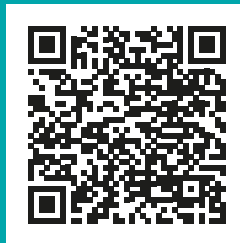
Don't just join, join in

We bring businesses together to do business, using the power of the collective to achieve together what we could not individually.

Become a member of the Chamber network and we will work with you to support your business objectives, helping you to take best advantage of the appropriate services we provide.

Our relationship team is standing by to discuss the options with you. Call them on **01224 343915** or email **membership@agcc.co.uk** and we'll get straight back.

In the meantime, we'd like to keep you in the loop on the things that are important to your business. Sign up here to receive the Morning Bulletin.





The Hub
Exploration Drive
Aberdeen Energy Park
Bridge of Don
Aberdeen
AB23 8GX



T 01224 343900
E info@agcc.co.uk
www.agcc.co.uk