



**Aberdeen &
Grampian
Chamber of
Commerce**

**Think you know
the Chamber?**
Think again



Chambers of Commerce sit at the heart of local business communities, bringing thousands of companies of every size and sector together to grow and thrive.

Offering unrivalled expertise, networks and connections, we're an SME so we know the importance of doing, not talking; delivering results and making a positive difference.

With exclusive access to a wide range of support and benefits that help you get ahead in business, we're here to help you with everything from raising awareness of your brand and creating new business opportunities, to training your people, reaching international markets and much more.

Whether it's to make your organisation more successful or to play a role in helping create a stronger North-east economy, the team and I would love to see what membership could do for you.



Russell Borthwick
chief executive





How we can help your business today

Membership opens the door to a wealth of business advice and support benefits designed to help your business succeed.

From sole traders to multinational corporations, our unrivalled network comprises over 70,000+ member companies with 5.8 million employees covering every sector, size and location in the nation. We represent and support UK business locally, nationally and globally.

They partner with us for a wide variety of reasons, selecting the ingredients that work for them from our extensive menu of services.

Networking & events

We inform and connect our members through our events programme, providing peer learning, information exchange, building networks and helping you win business.

Skills & training

Enhance the expertise, productivity and performance of your workforce with a constantly updated programme of training courses - over 30,000 delegates are trained every year across the network.

Visibility

Your membership includes promotion across our print, digital and social media platforms, including the Business Bulletin magazine. Share your success stories with the Chamber network - our website's 12,000 monthly visitors, the Bulletin's 15,000 readers and our 14,500 social followers.

Market intelligence

Inform your future plans with Chamber research and insights on a range of topics from sector trends to skills, or commission us to help you understand your company's specific issues and opportunities.

International support

We offer practical support, advice and access to our international network, enabling you to trade overseas and develop your import/export activities and markets.





How we will support your business tomorrow

The Chamber plays an active part in creating the buoyant, diversified regional economy that will enable our members and their employees to be more successful and prosperous.

ABZOLUTELY.



VANGUARD



Political influence

Fully independent of but with a direct line into government at all levels, our lobbying and campaigns ensure your voice is heard, creating the policies and conditions to help business succeed.

Regional Economic Strategy

The Chamber is a co-author and delivery partner in the RES and holds board positions at Opportunity North East, VisitAberdeenshire, Aberdeen Inspired and Invest Aberdeen, meaning our business community has a seat at the top table.

Abzolutely

The Aberdeen city region has a great story to tell. Led by the Chamber, this campaign and free online toolkit provides businesses with the images, videos and facts to play a positive role in sharing it.

www.abzolutely.com

Circular North-east

Informing and inspiring businesses to realise the benefits the circular economy presents to diversify, reduce costs, gain better value from their waste and explore new business opportunities.

www.agcc.co.uk/circular-north-east

Developing the Young Workforce

Bridges the gap between North-east employers and education to help our young people find fulfilling careers.

www.dyw.org.uk

North East Now

Information, directories, blogs and news stories which support local brands and encourage regional B2B procurement.

www.northeastnow.scot

Vanguard

A dynamic volunteer initiative making good things happen in the Aberdeen city region which otherwise would not.

www.agcc.co.uk/supporting-our-region/vanguard

Membership types

We understand that every business is unique and needs support with different things at different times. That's why we make it as easy and flexible as possible for you to get what you want from your membership.

Our choice based packages have been created to allow you to build a benefits bundle to suit your current requirements making sure you get the greatest possible return on your investment.

But don't just take our word for it. Here's what some of our other members say about the Chamber...

WE JOINED

“AND IT’S LIKE HAVING A BIGGER TEAM, ONE THAT KNOWS OUR BUSINESS AND CREATES OPPORTUNITIES FOR US.”

CHRIS DUNRIDGE

HEAD OF HR AND DEVELOPMENT, DONALD RUSSELL LTD



WE JOINED

“AND THE PRACTICAL SUPPORT AND POLITICAL LOBBYING FOR BUSINESS RELIEF HAS BEEN INVALUABLE DURING THE COVID CRISIS. WE HAVE A VOICE WITH POLICYMAKERS AT WESTMINSTER AND HOLYROOD THANKS TO THE CHAMBER.”

STUART MCPHEE

DIRECTOR, SIBERIA BAR & HOTEL





WE JOINED

"AND THE CHAMBER HAS PROVIDED VALUABLE TRAINING SUPPORT TO OUR GROWING WORKFORCE AS WELL AS OPPORTUNITIES TO MAKE NEW BUSINESS CONNECTIONS AS WE INCREASE OUR PRESENCE IN THE REGION. "

JAMIE JOHN

BASE MANAGER, NHV HELICOPTERS LTD



WE JOINED

"TO HELP GROW OUR BUSINESS. THE CHAMBER HAS TAKEN NETWORKING TO A NEW LEVEL, CONNECTING US WITH LIKE-MINDED LOCAL ORGANISATIONS WHO WANT TO BUILD RELATIONSHIPS AND DO BUSINESS WITH US RIGHT NOW."

SCOTT WILLOX

PARTNER, GOLDSTAR SERVICES

Bronze membership

Profile

£360 annual fee



Bronze membership costs less than the price of your daily newspaper

Visibility

Business Bulletin

- Discounted advertising
- New member listing
- Mailed copy of each issue
- On the Move listing for new staff
- Submit member news stories

Online

- Benefit from member offers
- Access to research reports
- Discounted sponsored web articles
- Listing in and access to our members directory

Networking & events

- Attend selected free events
- Discounted rate for paid events
- One personal introduction
- One Maximise your Membership session per year

Cost savings

- Free legal helpline
- AA Roadside
- AXA Health
- Moneycorp (FX)
- Westfield Health
- Meeting room hire

Other benefits

- Use of Chamber logo and membership accreditation
- Membership certificate
- Part of our research panels
- Regular e-newsletters to keep you updated
- Membership agreement outlining how to make the most of your membership
- Quarterly telephone update

Silver membership

Enterprise

£600 annual fee



Silver membership costs less than the price of your daily skinny latte

As a silver member you have access to all of the benefits in bronze membership plus:

Visibility

Business Bulletin

- Hot Topic article
- SME Spotlight profile
- Word of Advice column

Online

- Blogs
- Share offers with other members

Networking & events

- Invitation to network policy meetings

Skills & training

- Significant discount on Chamber training

International support

- Discount on export document services, letters of credit and ATA Carnets

Other benefits

- Opportunity to be a Chamber service provider
- Annual activity review meeting

Gold membership

Growth

£1,080 annual fee



One year's gold level membership costs just the equivalent of a monthly open return rail fare to Glasgow

As a gold member you have access to all of the benefits in silver and bronze membership plus:

Visibility

Business Bulletin

- Bulk supply of copies for staff and customers
- Business Lessons I've Learned column

Online

- Up to four job vacancy listings per year

Networking & events

- Personalised introductions
- Discount on event management service

International support

- Opportunity to participate in our programme of trade missions

Market intelligence

- Free staff survey
- Discounted rates on bespoke research
- Reduced cost research partner opportunities

Political influence

- Quarterly policy briefing
- Opportunity to stand for policy council
- Input views to policy consultations

Other benefits

- Up to three affiliate companies included in membership
- Bespoke membership agreement incorporating your key objectives
- Biannual activity review meeting

Platinum membership

Influence

£2,760 annual fee



A year's platinum membership costs just the equivalent of three days of professional fees

As a platinum member you have access to all of the benefits in bronze, silver and gold membership plus:

Visibility

Business Bulletin

- One full page thought leadership article
- Opportunities to submit images for our Photo Diary

Online

- Submission of two vlogs per year
- One monthly sponsored article

Networking & events

- Two free places at our leadership events
- One top table event invitation
- Discounted Northern Star Business Awards rates

International support

- One day of our export advisory service

Political influence

- Bespoke policy and lobbying support
- Invitations to meet with political leaders and senior civil servants

Other Benefits

- Up to six affiliate companies included in membership
- Chamber chief executive, senior team and board engagement
- Use of executive AFC tickets
- Quarterly activity review meeting

Premier partner

Leadership

The Chamber provides a range of practical business support services to help its members to be more successful today while creating the conditions for the future economic success of the region.

Like most of our members, we ourselves are a privately funded SME with no public funding towards our core services. Our premier partners see the value of a strong regional Chamber and choose to engage with us at this level to reinforce their ongoing commitment to the region and its economy. They join a cause, not a club.

Without their support we would not be able to undertake much of the good work that we do. Their engagement is hugely valued and appreciated.

In addition to having access to all the elements of our four levels of membership, premier partners receive a suite of bespoke and exclusive benefits which can include:

- Economic **leadership** – a ‘seat at the top table’ shaping and influencing Regional Economic Strategy, City Region Deal, Invest Aberdeen and City Centre Masterplan related activities
- Input to Opportunity North East, Visit Aberdeenshire, Aberdeen Inspired and other key **business agendas** through the Chamber’s board positions

- **Quarterly briefings** from our chief executive and direct line to our executive team, board and policy council to support business challenges and initiatives
- Access and introductions to **key decision makers** and other Chamber partners and members
- Opportunity to **shape policy** agendas, engage in lobbying activity and campaigns
- **Exclusive invitations** to events including ministerial meetings, major awards, conferences and leadership dinners
- Complimentary places at **Chamber events** throughout the year
- **Priority engagement** in the skills agenda and circular economy through our lead status in the Developing the Young Workforce initiative and Circular North-east programme
- Participation in **Vanguard**, providing career development opportunities for future leaders to have a meaningful role in making good things happen in the region
- One double page **profile spread** in our Business Bulletin along with branding in each edition
- **Dedicated webpage** at agcc.co.uk with links to own site and highlighted news stories
- References and **branding** at specific key events
- £1,000 **credit** to use against selected Chamber services including in-house training, research or profile-raising
- Monthly activity updates
- **Unlimited** affiliate companies included in membership

Time to join in

We bring businesses together to do business, using the power of the collective to achieve together what we could not individually.

Become a member of the Chamber network and we will work with you to make sure you start experiencing the benefits of membership straight away.

Our team will help you find the best level of membership to suit your current business needs.

T 01224 343915

E membership@agcc.co.uk

Due to the ongoing impact of the CV-19, please be aware that some activities and benefits may be subject to temporary change.

www.agcc.co.uk



—

The Hub
Exploration Drive
Aberdeen Energy Park
Bridge of Don
Aberdeen
AB23 8GX

—

T 01224 343900
E info@agcc.co.uk
www.agcc.co.uk