

VANGUARD



**Aberdeen &
Grampian
Chamber of
Commerce**



What we set out to do

Vanguard aims to provide a platform for people to have a direct positive impact on the future of the Aberdeen City region

If we are to achieve our economic ambitions it will take a collective effort and is everyone's responsibility to do their bit

We asked for volunteers with the following skills to give their time and expertise to help make good stuff happen that otherwise wouldn't:

- Doers; not just talkers
- Disrupters (remember, if you do what you always did, you'll get what you always got!)
- Great communicators
- Well networked and with the ability to positively influence
- Not disposed to taking 'no' or 'can't' for an answer
- A real passion for the region



There is a cohesive plan in place and progress is underway to reinvent the future economy of North-east Scotland to ensure we become a renaissance region, not a museum to what was once Europe's oil and gas capital.

However it isn't just the role of our local authorities and Opportunity North East to drive our economic development and shape the future of our area. If we are to achieve our ambition it will take a collective effort and is everyone's responsibility to do their bit.

We have 'vacancies' for people that want to step up and play a part.

People of all ages and seniority, from all sectors and backgrounds and with a range of skills and expertise are needed. From marketing, communications and creative to business development, finance, digital – and the rest.

Regardless of sector or specialism, the successful candidates will possess the following attributes:

- Doers, not just takers
- Disruptors
- Great communicators
- Well networked and with the ability to positively influence

- Unwilling to take 'no' or 'can't' for an answer
- A real passion for the region

The Job: Aberdeen & Grampian Chamber of Commerce together with Shell UK are putting together a number of teams to compile business cases outlining what is required to achieve the desired outcomes on a range of economic development projects.

Benefits: These positions are unpaid but promise great 'job' satisfaction and a once-in-a-lifetime chance to create an amazing legacy for future generations.

Playing your part will provide a great career development opportunity. You will get to meet and work with new like-minded people and also receive invitations to Vanguard events.

Visit www.agcc.co.uk/legacy to find out more

The closing date is July 28



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“Wins” ABERDEEN? ABZOLUTELY.



An evening with Sir Howard Bernstein

As part of the Vanguard Legacy initiative, join us for a fascinating evening presentation by Sir Howard Bernstein, Manchester council's former chief executive and power broker whose rise from junior clerk to town hall boss has become legendary.

Sir Howard is credited with the area's rebirth following the 1996 IRA bomb, brokering Manchester City FC's investment in east Manchester, championing the Metrolink and bringing the 2002 Commonwealth Games to the city. His economic leadership cut through all the red tape, inertia, petty squabbles and reasons for not doing things.




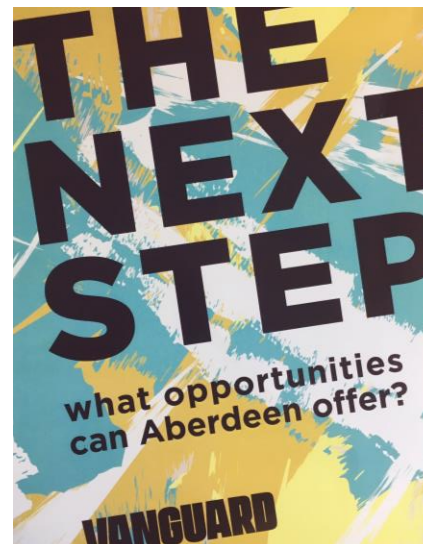
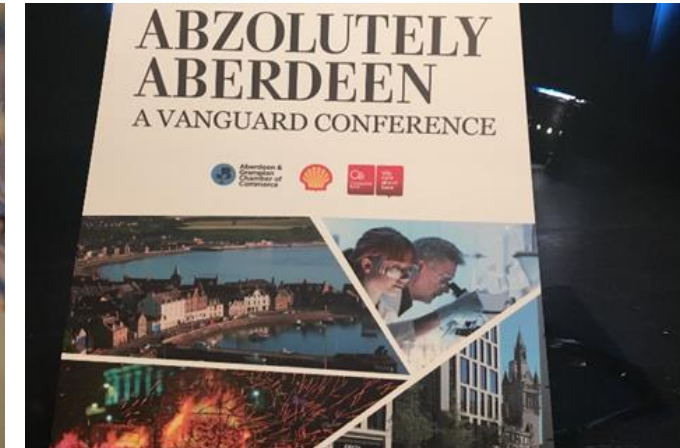
What advice can we take from him as we look to shape the future of our region?

Date: August 31, 2017
Time: 6pm - drinks on arrival
 6.20pm - presentation and Q&A
 7.30pm - networking reception and canapes
Venue: The Queen Elizabeth Theatre,
 International School of Aberdeen,
 North Deeside Road, Cults, AB15 9PN

Member Rate: £50 +VAT
Non Member Rate: £75 +VAT

Deloitte.

To book:
 e: events@agcc.co.uk
 t: 01224 343901
 w: www.agcc.co.uk

Aim

- To increase the number life sciences graduates remaining in the North East/returning to advance their careers
 - Establish baselines
 - Identify career-paths for graduates and increase awareness of opportunities both in life-science and non-life-science industries
 - Connect students with local companies that employ life science graduates
 - Develop case studies of life science graduates in the region and the roles they are undertaking
 - North East is promoted as a hub of excellence for life sciences employment as well as research
 - Entrepreneurship recognised as an option

Skills
Development
Scotland

ONE
OPPORTUNITY NORTH EAST
Life Sciences

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Live projects update



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Abzolutely- writing & sharing our narrative



Vanguard volunteers played a key role in scripting and launching our regional narrative work and resources hub at www.abzolutely.com



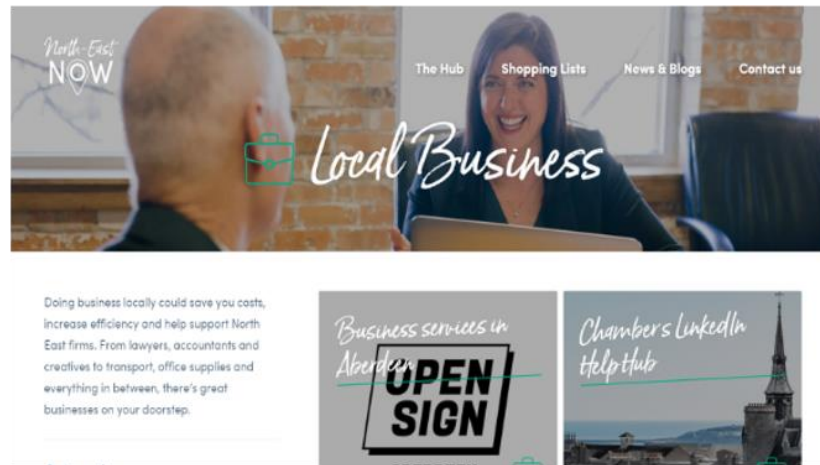
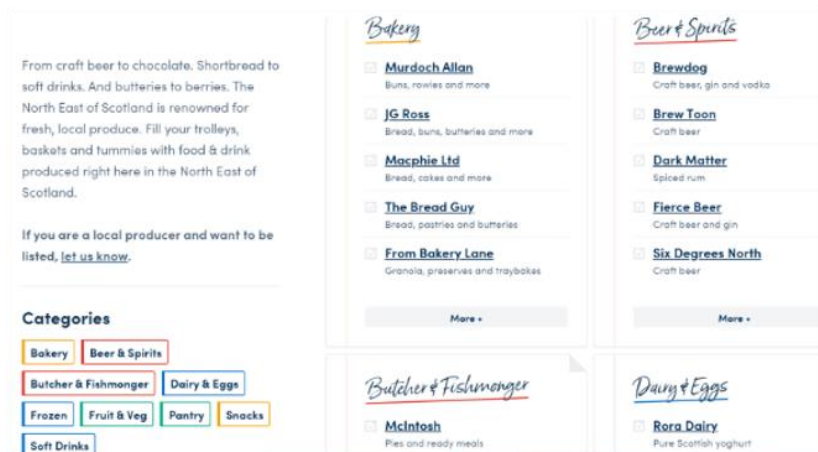
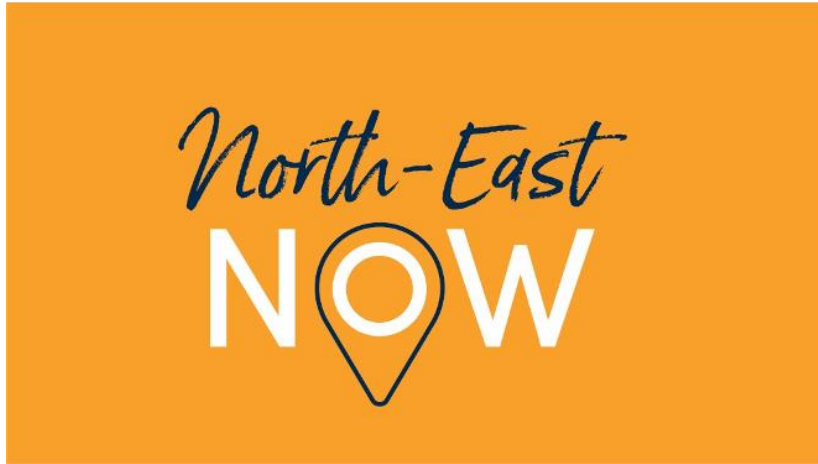
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Promoting buy local



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A web platform championing local procurement at www.northeastnow.scot



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Creating a job to promote life sciences

Aim

- *To increase the number life sciences graduates remaining in the North East/returning to advance their careers*
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Skills
Development
Scotland



Partnership with ONE and SDS to employ an ambassador to support this key growth sector

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Changing the face of our city centre



Parklets – an oasis for people to spend some dwell time enjoying our city centre

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Large letters...if they can....



...why can't we?
Planned launch of
Aberdeen's
version – summer
2021



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Tourist bus



Turning Aberdeen into a proper city break destination- Vanguard group convinced First Bus to launch service in 2022

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TEDx

5 Inspirational TEDx Talks You Need to See



Secured a licence to run Aberdeen's first TED event- innovative future thought-leadership

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Cable car

Aberdeen Urban Cable Car
Connecting The City

Concept Proposal



Innovative plan to create an iconic attraction combined with a green travel solution has interest from a commercial operator

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THE PRESS AND JOURNAL
Friday, March 6, 2020

Cable car plans could be in line for funding boost

Appeal: Backers sought for feasibility study on city regeneration project

BY REBECCA BUCHAN
BUSINESS EDITOR

Ambitious plans to build a cable car at Aberdeen's shorefront could be about to take a major step forward as financial backers are being sought to turn the concept into a reality.

In 2017 a group of like-minded people, led by Aberdeen and Grampian Chamber of Commerce (AGCC), set about coming up with an array of ideas to revitalise the city.

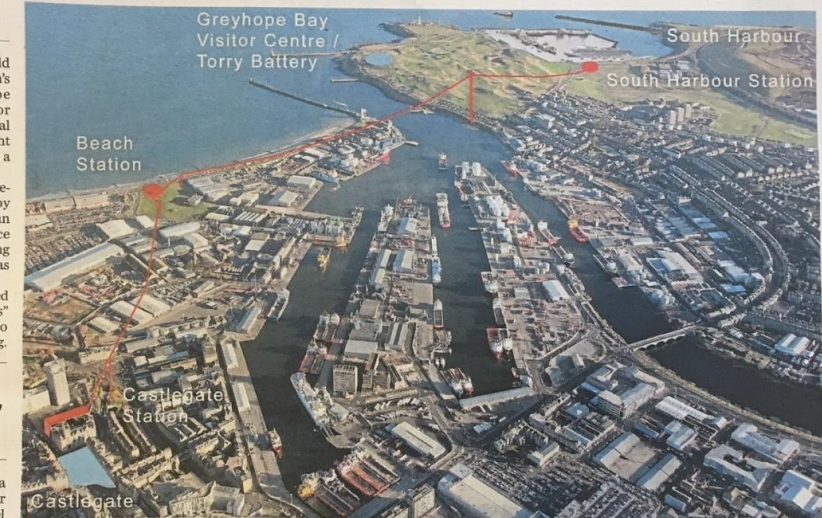
Some of these involved "small and quick changes" like finding ways to introduce outdoor seating.

"It would be our iconic attraction, we don't have Kelpies"

But one, to build a Barcelona-esque cable car between the beach, Citadel and Nigg Bay, has been touted as an idea which will not only give the Granite City the wow factor but also regenerate the areas.

Now after more than a year of working on the concept, the Vanguard group are ready to take their pitch to the business community in the hope of securing £15,000 for a feasibility study.

Architect Chris Smith, who works for Davidson Smith Partnership, came up with the concept.



REVAMP: The 'Barcelona-esque' cable car along Aberdeen's shorefront could be powered by wind energy and link a variety of city areas

He said: "This idea was borne out of the discussion which continues to dominate within the Vanguard – how do we revitalise and rejuvenate Union Street?"

"With the new south harbour soon to open and the cruise ships on their way, we feel this is a huge opportunity to bring thousands of people directly into the Castle Gate, on a new,

exciting, sustainable mode of transport, as a way to rejuvenate the area – including Union Street – through increased footfall."

The project has attracted support from regeneration tsar Sir Howard Bernstein who has frequently visited the Granite City to advise on ways to improve Aberdeen.

Russell Borthwick, chief executive AGCC, added: "The Vanguard

programme, supported by the chamber, put forward a number of innovative ideas to make good stuff happen in the region and galvanise civic pride, such as parklets which will be on the streets of Aberdeen this summer.

"There was also a plan for a cable car from the new South Harbour across the existing harbour to Aberdeen city centre, which may seem a bit crazy, but ticks many boxes.

"It could be powered by wind energy, it could transport up to 3,000 passengers per hour including a park and fly facility and a direct and scenic route for cruise ship passengers docking at the new harbour to come into Aberdeen via the beach and Castle Gate, supporting regeneration of those parts of the city.

"It would be our iconic attraction – we don't have

Kelpies or an Angel of the North – this could be ours.

"Vanguard is an independent, voluntary movement and as such are looking to raise £15,000 from businesses and other supporters to fund a full feasibility study led by a specialist engineering group to understand whether the scheme has financial and practical merit."



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New ideas- supporting COVID recovery



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Hats off to the current groups of volunteers who can't meet in person and were asked to assess their creative ideas using this system!

PROCESS		Blue Hat - Process Thinking about thinking. What thinking is needed? Organizing the thinking. Planning for action.
FACTS		White Hat - Facts Information and data. Neutral and objective. What do I know? What do I need to find out? How will I get the information I need?
FEELINGS		Red Hat - Feelings Intuition, hunches, gut instinct. My feelings right now. Feelings can change. No reasons are given.
CREATIVITY		Green Hat - Creativity Ideas, alternatives, possibilities. Solutions to black hat problems.
BENEFITS		Yellow Hat - Benefits Positives, plus points. Why an idea is useful. Logical reasons are given.
CAUTIONS		Black Hat - Cautions Difficulties, weaknesses, dangers. Spotting the risks. Logical reasons are given.



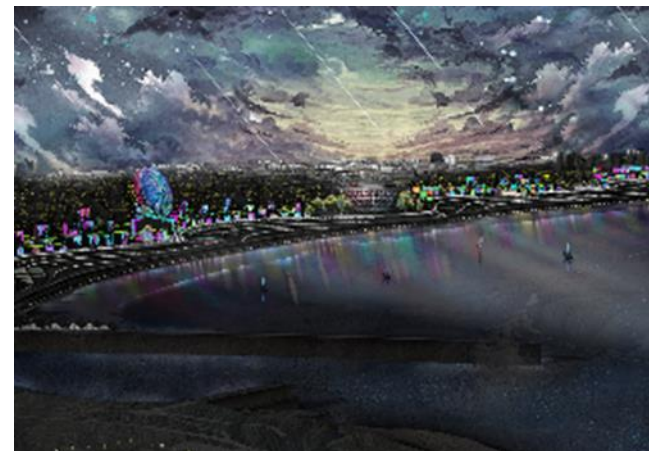
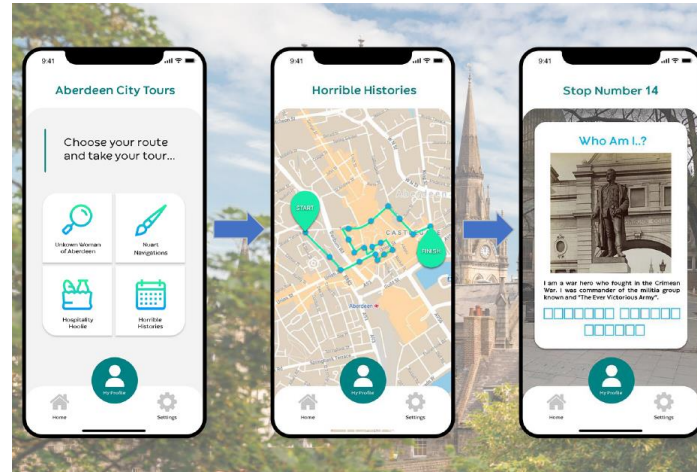
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Sky bar | Tour app | Health & wellbeing | The beach | Food & drink



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Groups meeting regularly with opportunity to 'pitch' their ideas to invited decision-makers at an event in the summer

